

**Research Title:** The Application of the Philosophy of Sufficiency Economy in Daily Life of University Students in Nakhon Pathom Province

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### **Abstract**

This Research aims to 1) study knowledge obtained from the Philosophy of Sufficiency Economy from various learning sources of university students in Nakhon Pathom Province, and 2) study the level of application of the Philosophy of Sufficiency Economy in daily life of university students in Nakhon Pathom Province. The samples used in this research were 400 students from 5 universities in Nakhon Pathom Province. The analysis statistics were percentage, mean, and standard deviation. The research revealed the following findings.

The university students in Nakhon Pathom Province obtained the knowledge of the Philosophy of Sufficiency Economy from various learning resources which were in descending order as follows; media (television, newspaper, internet, etc), educational institutions, family, the public relations of government, and the public relations of private sector.

The study of the application level of the Philosophy of Sufficiency Economy in daily life of university students in Nakhon Pathom Province found that the overall application of the Philosophy of Sufficiency Economy in daily life of university students was in high level. When considering each aspect, it revealed that moral condition, reasonableness, wisdom condition, immune system and moderation were found in high level respectively.