## Title of ResearchA Development of Applied Phin Khaen Folk Music for<br/>the Sustainability of Local Culture in Nakhon Pathom Province

Research Wisit Kaewaiem

Sujira Sukhawat

## Abstract

The purposes of this research were 1) studying problem and role of applied Phin Khaen folk music in Nakhon Pathom and 2) studying guidelines of development of the applied Phin Khaen in Nakhon Pathom for the sustainability by applying the Qualitative Research Methodology. The researcher used the interview for data collection which were divided into two parts; 1) Interview form for musical band, and 2) Interview form for customer/ audience. The researcher used Qualitative Research Methodology for document analysis and field survey collection. The research results found that;

1. Internal problems occurred in the applied Phin Khaen band were; inheritance, transition to other occupations, insufficiency income, hiring issues, skill of musicians abandonment of musicians, and external problems were Western music cultural influence, customer issues, and environmental issues. As for the role of the band, there were many aspects such as occupation, economics, arts and culture, education, tourism which each aspect had a correlation between each other.

2. The guidelines of development of the applied Phin Khaen folk music towards the sustainability in two different approaches: 1) The guidelines of development within the applied Phin Khaen band were to develop musical instrument, develop a technological equipment for performing the show, and develop a pattern of the show in accordance with the generation, and 2) The guidelines of development from various organizations assisting in conducting activities and enhancing the performance of the band. The researcher suggested that the results of the research should be used in educational institutions by applying the knowledge management of the applied Phin Khaen band with the teaching and learning. The public and private sectors are able to use the information of Phin Khaen band for promoting activities. The next research conducting is able to study the role of teachers of Phin Khaen folk music.